## The 11<sup>th</sup> World Congress of Semiotics

# Call for Papers

### —— Global Semiotics: Bridging Different Civilizations ——

Time: October 5 - 9, 2012

Location: Nanjing Normal University, Nanjing, China



July 11, 2011

The Preparatory Committee of "The 11<sup>th</sup> World Congress of Semiotics"

Nanjing Normal University, Nanjing, China

(The official website: www.semio2012.com)

(Postal address: School of Foreign Languages & Cultures, Nanjing Normal University, No. 122, Ninghai Road, Nanjing 210097, Jiangsu Province, P. R. China)

Dear international semiotics colleagues,

The spirit of the 11<sup>th</sup> World Congress of Semiotics will be exhibited along two directions: the retrospective to the scholarly achievements attained over the past 40 years and the prospect for the desirable global-semiotic developments in future. On the whole, the coming-up congress will present a topography of current theoretical problematics facing global human sciences today.

In this second announcement of the Preparatory Committee of "The 11<sup>th</sup> World Congress of Semiotics" we present three lists of program sessions:

- 1. The list of the plenary speeches and speakers in the Congress;
- 2. The list of the round tables and sessions and the related organizers in the Congress;
- 3. The list of the round tables and organizers in the 1<sup>st</sup> Chinese Symposium on Semiotics (to be held in Chinese, given here just for information for international colleagues).

In List No. 2 we present all items in terms of temporarily made thematic categories which intend to be used only by interested participants as the reference for registrations. The final list of items (round tables and sessions) and schedules can only be given after the registration process is finished till June 2012. There could be two kinds of participants: those who intend to present a paper in the Congress (so an abstract of 200 words or so is requested to be sent to the congress contact in advance); and those who only wish to join the activities during the Congress period. But both kinds of participants are requested to pay the same registration fee according to the rules.

With respect to the subjects of papers, all topics related to the basic fields mentioned in the first Call for Papers are acceptable; meanwhile, we especially encourage participants to join the sessions and round tables listed in the following table. Despite the rule that each paper reading is limited within 30 minutes, all papers presented will be included afterwards into the online Proceedings in a systematic format. In addition, some of the papers will be separately selected into the printed Proceedings for publication too.

Regarding the procedure of registration and other practical matters with respect to the participation please refer to the separate notices announced at the Congress Website. The related schedules and practical matters could be probably readjusted later according to the changing situations; please pay attention to the updating of news at the website.

• For registration and abstract-presenting, please contact the vice secretary general of the Preparatory Committee:

Haihong Ji: semio2012@hotmail.com

• For presenting proposals for organizing new session activities, please contact the secretary general of the Preparatory Committee:

Yongxiang Wang: <a href="mailto:nshdyxwang@163.com">nshdyxwang@163.com</a>

### The List and the Sequence of Plenary Speakers in

## "The 11th World Congress of Semiotics" in 2012

(The Guest opening speech: 60 minutes; all the other plenary speeches: 30 minutes for each)

#### Oct. 5

- 1. (Germany) Bernhard Waldenfels (as the guest opening speaker): Signs and Phenomena. Phenomenological-Semiotic Considerations
- 2. (France) Jacques Fontanille: The figures of the body and the semiotics of footprint
- 3. (China) Zhuanglin Hu: Semiotics from the Systemic-Functional Perspective

#### Oct. 6

- 4. (Finland) Eero Tarasti: Semiotics as the transcultural metalanguage
- (Japan) Yoshihiko IKEGAMI: Subject-Object Contrast and Subject-Object Merger in "Thinking for Speaking" — A Typology of Cognitive Processing in Linguistic Encoding and Its Homologues in Pictorial Encoding
- 6. (Italy) Augusto Ponzio: Marxian Semiotics: a Historical and Theoretical Excursus in the European Sign Sciences

#### Oct. 7

- 7. (China) Zhang Jie: Reception and Modification of Russian Semiotics in China
- 8. (USA) John Deely: How zoosemiosis both permeates and is transcended by anthroposemiosis
- 9. (Korea) Kim Sungdo: The Writing, the Body, the Universe: a Semio-anthropology of Intermediality

#### Oct. 8

- (Canada) Marcel Danesi: Semiotics at a Crossroads: Directions for the Survival of Semiotics as an Autonomous Discipline
- 11. (Chinese-American) Youzheng Li: Humanist Ethics and future of semiotics
- 12. (Venezuela) José Enrique Finol: Semiotics of body: skin, fashion, and pornography

#### Oct. 9

- 13. (India) Seema Khanwalkar: Semiotics in India, the theoretical implications and it current status as a discipline of study
- 14. (Italy) Susan Petrilli: The Critique of Phonocentricism, European Signatures
- 15. (France) Anne Hénault: The theoretical problems to which the present state of research in visual semiotics gives rise

# Round Tables and Sessions in "The 11<sup>th</sup> World Congress of Semiotics"

| No | Details of RT & Sessions |                                            | Email              |
|----|--------------------------|--------------------------------------------|--------------------|
|    |                          | Part A: Epistemology                       |                    |
|    | Country/District         | Ireland                                    |                    |
|    | Organizer(s)             | Dermot Moran (Dept. of Philosophy,         | dermot.moran@uc    |
| 1  | Organizer(s)             | University College Dublin)                 | d.ie               |
|    | RT topic                 | Husserl vs. Heidegger: an epistemological  | u.ic               |
|    |                          | confrontation                              |                    |
|    | Country/District         | Finland                                    |                    |
|    | Organizer(s)             | Eero Tarasti (Helsinki University)         | Eero.Tarasti@helsi |
| 2  |                          | Existential Semiotics: Signs as Experience | nki.fi             |
|    | RT topic                 | — from body and identity to social         | IIKI,II            |
|    |                          | practices and values                       |                    |
| 3  | Country/District         | USA                                        | Rwolin@gc.cuny.e   |
| 3  | Organizer(s)             | Richard Wolin (Dept. of History, CUNY,     | du                 |

|   |                        | New York)                                                                                                                                                                                                                                           |                                                                                       |
|---|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|   | RT topic               | European Radical Ideology, philosophy and Semiotics: developments along German and French directions                                                                                                                                                |                                                                                       |
|   | Country/District       | UK, Singapore                                                                                                                                                                                                                                       |                                                                                       |
| 4 | Organizer(s)           | Paul Cobley (Semiotics and Communications London Metropolitan University) Donald Favareau (National University of Singapore)                                                                                                                        | paullondonmet@a<br>ol.com;<br>uspfdf@nus.edu.sg<br>/<br>favareau@biosemi<br>otics.org |
|   | RT topic               | Biosemiotics as global semiotics                                                                                                                                                                                                                    | 01105.015                                                                             |
|   | Country/District       | USA, Poland                                                                                                                                                                                                                                         |                                                                                       |
| 5 | Organizer(s)           | Richard Lanigan (International Communicology Institute; Southern Illinois University, USA)  Zdzislaw Wasik (Department of Linguistic Semiotics and Communicology, Philological School of Higher Education, Wrocł;aw, Poland)                        | rlanigan@siu.edu / rlanigan@mac.co m; wasik@ifa.amu.ed u.pl /                         |
|   | RT topic               | Communicology and Semiotics: The Phenomenological Heritage in Cultural Discursive Patterns and Practices                                                                                                                                            | zdzis.wasik@gmai<br>l.com                                                             |
|   | Country/District       | China,USA                                                                                                                                                                                                                                           |                                                                                       |
| 6 | Organizer(s)           | Youzheng Li (Center of World Civilizations, CASS)                                                                                                                                                                                                   | liyouzheng@gmail .com                                                                 |
|   | RT topic               | Semiotics and Reconstructing Human Sciences                                                                                                                                                                                                         | .00111                                                                                |
|   |                        | Part B: Arts                                                                                                                                                                                                                                        |                                                                                       |
|   | Country/District       | USA , China                                                                                                                                                                                                                                         |                                                                                       |
| 7 | Organizer(s)           | Bill Nichols (Department of Cinema, San<br>Francisco State University)<br>Shaoyi Sun (School of Film & TV,<br>Shanghai University/NYU Shanghai)                                                                                                     | billnichols99@gm<br>ail.com;<br>shaoyis@gmail.co<br>m                                 |
|   | RT topic               | Film theory and semiotics: retrospective & prospect                                                                                                                                                                                                 | 111                                                                                   |
|   | Country/District       | Spain, Belgium, Italy                                                                                                                                                                                                                               |                                                                                       |
| 8 | Organizer(s)  RT topic | José María Paz Gago (University of La<br>Coruna, the Department of Spanish<br>and Latin philology)<br>André Helbo (Performing Arts, ULB<br>Université Libre de Bruxelles)<br>Marco de Marinis (Università di Bolonia)<br>New Semiotics of Spectacle | jmpaz@udc.es;<br>ahelbo@ulb.ac.be;<br>marco.demarinis@<br>unibo.it                    |
|   | Country/District       | Finland                                                                                                                                                                                                                                             | Eero.Tarasti@helsi                                                                    |
| 9 | Organizer(s)           | Eero Tarasti (Helsinki University)                                                                                                                                                                                                                  | nki.fi                                                                                |
| L | Organizer(s)           | Low raidon (Hololiki Olliversity)                                                                                                                                                                                                                   | 11131,111                                                                             |

|    | RT topic         | Music and semiotics                                                                                                                                                                                                                                               |                                                                                                          |
|----|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
|    | Country/District | India, China                                                                                                                                                                                                                                                      |                                                                                                          |
| 10 | Organizer(s)     | Seema Khanwalkar (Faculty of Arts and Humanities, CEPT University Ahmedabad, India) Hanwei Wang (School of Fine Arts, Nanjing Normal University)                                                                                                                  | seema.khanwalkar<br>@gmail.com;<br>hanwei1905@gma<br>il.com                                              |
|    | RT topic         | Visual Arts and Semiotics                                                                                                                                                                                                                                         |                                                                                                          |
|    | iti topic        | Part C: Literature and Linguistics                                                                                                                                                                                                                                |                                                                                                          |
|    | Country/District | China, UK, Estonia                                                                                                                                                                                                                                                |                                                                                                          |
| 11 | Organizer(s)     | Yiheng Zhao (Dept. of Media and Literature, Sichuan University) Paul Cobley (Semiotics and Communications London Metropolitan University) Marina Grisakova (University of Tartu)                                                                                  | zhaoyiheng@gmai<br>l.com;<br>paullondonmet@a<br>ol.com;<br>marina.grisakova<br>@ut.ee                    |
|    | RT topic         | Narrative and Semiosis                                                                                                                                                                                                                                            |                                                                                                          |
|    | Country/District | Spain, USA, the Netherlands                                                                                                                                                                                                                                       |                                                                                                          |
| 12 | Organizer(s)     | José María Paz Gago (University of La<br>Coruna, the Department of Spanish<br>and Latin philology)<br>Gonzalo Navajas (Irvine University, USA)<br>Germán Gullón (Amsterdam School for<br>Cultural Analysis)<br>Adolfo Sotelo (Universidad de Barcelona.<br>Spain) | jmpaz@udc.es;<br>gnavajas@uci.edu;<br>G.Gullon@uva.nl;<br>sotelo@ub-edu                                  |
|    | RT topic         | Literature and Digital Communication                                                                                                                                                                                                                              |                                                                                                          |
|    | Country/District | China                                                                                                                                                                                                                                                             |                                                                                                          |
| 13 | Organizer(s)     | Zhuanglin Hu (Peking University) Bin Xin (School of Foreign Languages & Cultures, Nanjing Normal University) Wenqin Wang (School of Foreign Languages & Cultures, Nanjing Normal University)                                                                      | yyhzl@pku.edu.cn<br>xinb5906@yahoo.<br>com.cn;<br>wangwenqin@njn<br>u.edu.cn /<br>wenqin01@yahoo.<br>com |
|    | RT topic         | Language and Linguistics: from                                                                                                                                                                                                                                    | Com                                                                                                      |
|    | <del>-</del>     | comparative perspective  t D: Culture, Media, Comparative Studies                                                                                                                                                                                                 |                                                                                                          |
|    | Country/District | 12. Culture, media, Comparative Studies                                                                                                                                                                                                                           |                                                                                                          |
| 14 | Organizer(s)     |                                                                                                                                                                                                                                                                   |                                                                                                          |
|    | RT topic         | Semiotics and Cultural Studies                                                                                                                                                                                                                                    |                                                                                                          |
|    | Country/District | Canada, China                                                                                                                                                                                                                                                     | marcel.danesi@uto                                                                                        |
| 15 | Organizer(s)     | Marcel Danesi (Semiotics and Linguistic Anthropology, the University of Toronto) Xu Shi (Center for Chinese Discourse                                                                                                                                             | ronto.ca;<br>zjdxxuliang@163.<br>com /<br>xshi@zju.edu.cn                                                |

|    |                  | Research, Zhejiang Uni)                                                                                                                                                                                                                           |                                                                                          |
|----|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
|    | RT topic         | Media and Semiotics                                                                                                                                                                                                                               |                                                                                          |
|    | Country/District | France                                                                                                                                                                                                                                            |                                                                                          |
| 16 | Organizer(s)     | Lunyue Wang (Centre d'Etudes Chinoises, INALCO, Paris)                                                                                                                                                                                            | frederic.wang@ne                                                                         |
|    | RT topic         | Sinology and Semiotics: theoretical-<br>orientation of the Chinese humanities                                                                                                                                                                     | u1.11                                                                                    |
|    | Country/District | China                                                                                                                                                                                                                                             | charlesg@jlonline.                                                                       |
| 17 | Organizer(s)     | Jiazu Gu (School of Foreign Languages & Cultures, Nanjing Normal University) Sihui Mao (Macao Polytechnic Institute)                                                                                                                              | com<br>maosihui@yahoo.c<br>om /<br>maosihui@gmail.c                                      |
|    | RT topic         | Cross-cultural Semiotics                                                                                                                                                                                                                          | om                                                                                       |
|    | Country/District | Brazil, China                                                                                                                                                                                                                                     |                                                                                          |
| 18 | Organizer(s)     | Priscila Borges (Pontificia Universidade<br>Católica de São Paulo, Brazil)<br>Haihong Ji (School of Foreign Languages<br>& Cultures, Nanjing Normal<br>University)                                                                                | primborges@gmai<br>l.com;<br>jhhforever@hotma<br>il.com                                  |
|    | RT topic         | C. S. Peirce: chains of signs bridging cultures                                                                                                                                                                                                   |                                                                                          |
|    | Country/District | Estonia                                                                                                                                                                                                                                           |                                                                                          |
|    | Organizer(s)     | Maarja Löhmus ( Tartu university)                                                                                                                                                                                                                 | maarja.lohmus@ut                                                                         |
| 19 | RT topic         | Semiotics and journalism: The role of journalism in changing interpretation of the world                                                                                                                                                          | .ee                                                                                      |
|    | Country/District | USA                                                                                                                                                                                                                                               |                                                                                          |
| 20 | Organizer(s)     | Marshall Willman (International Society of Chinese and Western Philosophy, ISCWP)                                                                                                                                                                 | marshallwillman@<br>hotmail.com                                                          |
|    | RT topic         | Comparative Chinese-Western Philosophy and Semiotics                                                                                                                                                                                              |                                                                                          |
|    | Country/District | China                                                                                                                                                                                                                                             |                                                                                          |
| 21 | Organizer(s)     | Cheng Kang (School of Foreign Languages & Cultures, Nanjing Normal University) Yongxiang Wang (School of Foreign Languages & Cultures, Nanjing Normal University) Shuguang Li (School of Foreign Languages & Cultures, Nanjing Normal University) | cathyke@126.com; nshdyxwang@163. com; davidli7412@hot mail.com / lishuguangnjnu@1 26.com |
|    | RT topic         | Soviet-Russian Semiotics Tradition and its Influence on Chinese Semiotics                                                                                                                                                                         |                                                                                          |
|    |                  | Part E: Society, History and Religion                                                                                                                                                                                                             |                                                                                          |

|    | Country/District              | China                                                                                                                                                                              |                                                                                                    |
|----|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| 22 | Organizer(s)                  | Zhenjiang Ning (Institute of Ancient<br>History Shanghai Uni)<br>Rui Wu (Institute of History, CASS)                                                                               | m;<br>xuanku03@yahoo.                                                                              |
|    | RT topic                      | Ancient History, archaeology, textual criticism, semiotics                                                                                                                         | com.cn                                                                                             |
|    | Country/District              | USA, China                                                                                                                                                                         |                                                                                                    |
| 23 | Organizer(s)                  | James Liszka (SUNY at Plattsburge) Deping Lu (Tianjin Foreign Studies University) Haihong Ji (School of Foreign Languages & Cultures, Nanjing Normal University)                   | jlisz001@plattsbur<br>gh.edu<br>depinglu@sina.co;<br>jhhforever@hotma<br>il.com                    |
|    | RT topic                      | Social Semiotics                                                                                                                                                                   |                                                                                                    |
|    | Country/District              | USA, China                                                                                                                                                                         |                                                                                                    |
| 24 | Organizer(s)                  | Thomas Sheehan (Department of Religious Studies, Stanford University) Haiyan Shen (Dept. of Philosophy, Shanghai University)                                                       | tsheehan@stanford<br>.edu<br>hyshen86@yahoo.<br>com.cn                                             |
|    | RT topic                      | Semiotics and Religion: interaction between faith and reason                                                                                                                       |                                                                                                    |
|    |                               | Part F: Sciences, Semiotic Practice                                                                                                                                                |                                                                                                    |
|    | Country/District              | France, Romania, Belgium/Italy, Finland                                                                                                                                            | petitot@poly.polyt                                                                                 |
| 25 | Organizer(s)                  | Jean Petitot (Ecole Polytechnique) Solomon Marcus (Uni of Bucharest, retired; possible) Maria Giulia Dondero (Uni of Liège/Italy) Timo Tossavainen (University of Eastern Finland) | echnique.fr<br>mariagiulia.donder<br>o@ulg.ac.be<br>timo.tossavainen@<br>uef.fi<br>osmo.pekonen@jy |
|    | DT to min                     | Osmo Pekonen (University of Jyväskylä)                                                                                                                                             | u.fi                                                                                               |
|    | RT topic                      | Semiotics and mathematics                                                                                                                                                          | W.11                                                                                               |
| 26 | Country/District Organizer(s) | Italy, Germany  Massimo Leone Roland Posner Paul Cobley, Marcel Danesi, Jacques Fontanille, Winfried Nöth,                                                                         | massimo.leone@u nito.it roland.posner@ma ilbox.tu-berlin.de                                        |
|    | RT topic                      | Tools of Semiotic Knowledge                                                                                                                                                        |                                                                                                    |
|    | Country/District              | Finland & Italy-Australia & China                                                                                                                                                  | pirjo.kukkonen@h                                                                                   |
| 27 | Organizer(s)                  | Pirjo Kukkonen (Professor in Swedish<br>Translation Studies, Department of<br>Finnish, Finno-Ugrian and<br>Scandinavian Studies, Swedish<br>Translation Studies, University of     | elsinki.fi / pkukkone@mappi. helsinki.fi; susan.petrilli@gm ail.com                                |

|    | RT topic                                | Helsinki, Finland) Susan Petrilli (Professor of Semiotics and Semiotics of Translation, University of Bari Aldo Moro, Italy) Zhijun Yan (School of Foreign Languages & Cultures, Nanjing Normal University) Zhiting Zhang (College of Foreign Languages, Nankai University) Global Semiotics, Translation, and Encounter among Peoples  Part G: Areas         | njnufor@sina.com<br>yantranslation@ho<br>tmail.com<br>zhangshuono3@16<br>3.com |
|----|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
|    | Country/District                        | France, China                                                                                                                                                                                                                                                                                                                                                 |                                                                                |
| 28 | Organizer(s)                            | Jacques Fontanille (University of Limoges, France) Zhiting Zhang (College of Foreign Languages, Nankai University)                                                                                                                                                                                                                                            | jacques.fontanille<br>@unilim.fr;<br>zhangshuono3@16<br>3.com                  |
|    | RT topic                                | French Semiotics and its consequences in Asia                                                                                                                                                                                                                                                                                                                 |                                                                                |
|    | Country/District                        | USA                                                                                                                                                                                                                                                                                                                                                           |                                                                                |
| 29 | Organizer(s)                            | John Deely (Center for Thomistic Studies of the Uni of St. Thomas Houston) Richard Lanigan (International Communicology Institute; Southern Illinois University, USA) Participants: Dr. Terry Hall, University of St Thomas, Houston Dr. Marcel Danesi, University of Toronto Dr. Farouk Seif, Antioch University, Seattle  American (USA) Semiotics: Current | jndeely@stthom.e<br>du;<br>rlanigan@siu.edu /<br>rlanigan@mac.co<br>m          |
|    | RT topic                                | Trends                                                                                                                                                                                                                                                                                                                                                        |                                                                                |
| 20 | Country/District                        | Japan                                                                                                                                                                                                                                                                                                                                                         | Yoshioka.Hiroshi                                                               |
| 30 | Organizer(s)                            | Hiroshi Yoshioka (Kyoto University)                                                                                                                                                                                                                                                                                                                           | @bun.kyoto-                                                                    |
|    | RT topic                                | Semiotics in Japan                                                                                                                                                                                                                                                                                                                                            | u.ac.jp                                                                        |
| 31 | Country/District Organizer(s)  RT topic | Cameroon  Jean-Claude MBARGA (Université de Yaoundé I, Cameroon)  Semiotics in Africa: the present state of affairs and Prospect                                                                                                                                                                                                                              | jmbarga2004@yah<br>oo.fr                                                       |
|    | Country/District                        | Germany                                                                                                                                                                                                                                                                                                                                                       | roland.posner@ma                                                               |
| 32 | Organizer(s)                            | Roland Posner (TU University, Berlin) Christina Ljungberg (Dept. of English, University of Zurich) Gloria Withalm (University of Applied                                                                                                                                                                                                                      | ilbox.tu-berlin.de;<br>ljungberg@es.uzh.<br>ch;<br>Gloria.Withalm@g            |

|    |                  | Arts, Vienna)                                                                                                                                                                             | mx.at                                                        |
|----|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|
|    |                  | Semiotic research in the German-speaking                                                                                                                                                  |                                                              |
|    | RT topic         | countries: Architecture, music,                                                                                                                                                           |                                                              |
|    | C / /D: / : /    | gesture, picture, media, style                                                                                                                                                            |                                                              |
|    | Country/District | Italy-Australia                                                                                                                                                                           |                                                              |
| 33 | Organizer(s)     | Susan Petrilli (Dipartimento di Pratiche linguistiche e analisi di testi Università di Bari) Augusto Ponzio (Dipartimento di Pratiche linguistiche e analisi di testi Università di Bari) | susan.petrilli@gm<br>ail.com;<br>augustoponzio@li<br>bero.it |
|    | RT topic         | European Semiotics, Old and New Trends                                                                                                                                                    |                                                              |
|    | Country/District | China                                                                                                                                                                                     |                                                              |
| 34 | Organizer(s)     | Hsiu-chih Tsai (Dept. of foreign languages, University of Taiwan)                                                                                                                         | tsaihc@ntu.edu.tw                                            |
|    | RT topic         | Semiotics in Taiwan: cross-cultural literature and arts                                                                                                                                   | tsaihc@ntu.edu.cn                                            |
|    | Country/District | China                                                                                                                                                                                     |                                                              |
| 35 | Organizer(s)     | Xu Wen (College of Foreign Languages,<br>Southwest University)                                                                                                                            | bywenxu@yahoo.c                                              |
|    | RT topic         | Semiotics in Chongqing: Culture and Cognition                                                                                                                                             | OIII.CII                                                     |
|    | T                | Part H: Law and Semiotics                                                                                                                                                                 | Т                                                            |
|    | Country/District | China                                                                                                                                                                                     | star hz@hotmail.c                                            |
| 36 | Organizar(a)     | Dr. Ning Ye (Zhejiang Police College)                                                                                                                                                     | om                                                           |
| 30 | Organizer(s)     | Prof. Jixian Pang (Zhejiang University)                                                                                                                                                   | pjx2001@zju.edu.                                             |
|    | RT topic         | Quasi-judicial Discourse and Semiotics                                                                                                                                                    | CII                                                          |
|    | Country/District | China/Hong Kong                                                                                                                                                                           |                                                              |
| 37 | Organizer(s)     | Prof Lijin Sha (China University of Political Science and Law)  Dr Le Cheng (City University of Hong Kong)                                                                                | hishalijin@hotmail<br>.com<br>chengle163@hotm<br>ail.com     |
|    | RT topic         | Legal Translation, Transplant and Semiotics                                                                                                                                               |                                                              |
|    | Country/District | Hong Kong/France                                                                                                                                                                          |                                                              |
| 38 | Organizer(s)     | Dr Le Cheng (City University of Hong<br>Kong)<br>Dr Anne Wagner (Université du Littoral                                                                                                   | chengle163@hotm<br>ail.com<br>valwagnerfr@yaho<br>o.com      |
|    |                  | Côte d'Opale)                                                                                                                                                                             |                                                              |

|    | RT topic         | Courtroom Discourse and Semiotics                                                                                                                                                                         |                                                          |
|----|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|
|    | Country/District | Hong Kong                                                                                                                                                                                                 |                                                          |
| 39 | Organizer(s)     | Dr Ling Wang (Chinese University of Hong Kong)  Prof King Kui Sin (City University of Hong Kong)                                                                                                          | wangling@cuhk.e<br>du.hk<br>ctsinkk@cityu.edu<br>.hk     |
|    | RT topic         | Legal Drafting, Writing and Semiotics                                                                                                                                                                     |                                                          |
|    | Country/District | Israel/Hong Kong                                                                                                                                                                                          |                                                          |
| 40 | Organizer(s)     | Sol Azuelos-Atias (University of Haifa)<br>Le Cheng (City University of Hong Kong)                                                                                                                        | solaz@research.ha<br>ifa.ac.il<br>chengle163@hotm        |
|    | RT topic         | Legal Terminology, Interpretation and Semiotics                                                                                                                                                           | ail.com                                                  |
|    | T                | Part I: Supplements                                                                                                                                                                                       |                                                          |
|    | Country/District | Denmark                                                                                                                                                                                                   |                                                          |
| 41 | Organizer(s)     | Frederik Stjernfelt (Center for Semiotics in Aarhus)                                                                                                                                                      | semfelt@hum.au.d<br>k                                    |
|    | RT topic         | Cognitive Semiotics                                                                                                                                                                                       |                                                          |
|    | Country/District | Finland                                                                                                                                                                                                   |                                                          |
| 42 | Organizer(s)     | Dario Martinelli (Dept. Musicology, Uni of Helsinki)                                                                                                                                                      | dario.martinelli@h                                       |
| .2 | RT topic         | Zoosemiotics: Bridging different species: Animals, representation and discourse                                                                                                                           | elsinki.fi                                               |
|    | Country/District | Brazil                                                                                                                                                                                                    |                                                          |
| 43 | Organizer(s)     | Priscila Borges (Catholic University of<br>São Paulo, PUC-SP, Brazil)<br>Geane Alzamora (University of Minas<br>Gerais, UFMG, Brazil)                                                                     | primborges@gmai<br>l.com<br>geanealzamora@u<br>ol.com.br |
|    | RT topic         | Internet and Semiotics                                                                                                                                                                                    |                                                          |
|    | Country/District | Finland                                                                                                                                                                                                   |                                                          |
| 44 | Organizer(s)     | Ahti-Veikko Pietarinen (Department of<br>Philosophy, History, Culture and Art<br>Studies, University of Helsinki)                                                                                         | ahti-<br>veikko.pietarinen<br>@helsinki.fi               |
|    | RT topic         | Peirce's Semiotics                                                                                                                                                                                        |                                                          |
|    | Country/District | Venezuela                                                                                                                                                                                                 |                                                          |
| 45 | Organizer(s)     | Rocco Mangieri (General Secretary of Latinoamerican Semioticians Association & member of Staff IASS. Laboratory of semiotics and socioanthropology. Los Andes University. ULA. Venezuela.)  Participants: | roccomangieri642<br>@hotmail.com                         |
|    |                  | Participants:<br>José Enrique Finol, University of                                                                                                                                                        |                                                          |

|    |                  | Maracaibo, LUZ. FELS                                      |                    |
|----|------------------|-----------------------------------------------------------|--------------------|
|    |                  | Roberto Pellerey (University of Genova)                   |                    |
|    |                  | (Italy)                                                   |                    |
|    |                  | Victor Fuenmayor (University of                           |                    |
|    |                  | Maracaibo, Venezuela)                                     |                    |
|    |                  | Selene D'Agostino (Magdalena Proyect,                     |                    |
|    |                  | Odin Tehatre)                                             |                    |
|    |                  | Alfredo Cid Jurado (Universidad                           |                    |
|    |                  | Autónoma Metropolitana, México)                           |                    |
|    |                  | Antonio Perri (University of Rome, La                     |                    |
|    |                  | Sapienza, Italy)                                          |                    |
|    |                  | Freddy Torres (School of Performing arts, ULA. Venezuela) |                    |
|    |                  | Robinson Perez (School of Performing arts,                |                    |
|    |                  | ULA. Venezuela)                                           |                    |
|    |                  | ZENAIDA MARIN (School of                                  |                    |
|    |                  | performing arts, Mérida, Venezuela)                       |                    |
|    |                  | JACINTO CRUZ (School of performing                        |                    |
|    |                  | arts, Mérida, Venezuela)                                  |                    |
|    |                  | DENISE MORALES (School of                                 |                    |
|    |                  | performing arts, Mérida, Venezuela)                       |                    |
|    | D.T.             | Semiotics and Arts of the Spectacle:                      |                    |
|    | RT topic         | Interdisciplines and Cultures in post-                    |                    |
|    | Country/District | dramatics Age USA                                         |                    |
|    | Country/District | Charls Pearson (American Semiotics                        |                    |
|    |                  | Research Institute; Atlanta)                              |                    |
|    |                  | Participants:                                             |                    |
|    |                  | Gu Jia-zu (Nanjing Normal University;                     |                    |
|    |                  | Nanjing, China)                                           |                    |
| 46 | Organizer(s)     | Elizeo Fernandez (Linda Hall Library of                   | dr.charls@avillage |
| 40 | Organizer(s)     | Science and Technology, Kansas                            | r.org              |
|    |                  | City, USA)                                                |                    |
|    |                  | Richard Lanigan (International                            |                    |
|    |                  | Communicology Institute; USA)                             |                    |
|    |                  | Goran Sonesson (Lund University; Lund, Sweden)            |                    |
|    | RT topic         | The Status of Theoretical Semiotics                       |                    |
|    | Country/District | Israel (以色列)                                              |                    |
|    | •                | Abraham Solomonick (Ministry of                           |                    |
| 47 | Organizer(s)     | Education, Israel)                                        |                    |
|    |                  | "General" vs. "Branch Semiotics" (On                      | semiosol@netvisio  |
|    |                  | reciprocal relations between the                          | n.net.il           |
|    | RT topic         | General Semiotics and its Branch                          |                    |
|    |                  | offsprings in different sciences. Is                      |                    |
|    |                  | General Semiotics possible?)                              |                    |

|    | G / /D:                                 | 0.34                                                                                                                                                                                                                                                        |                                                                                        |
|----|-----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| 48 | Country/District Organizer(s)  RT topic | Germany & Mexico  Alexander Wolodtschenko (Technische Universität Dresden)  Florian Hruby (Mexico, University of Guadalajara)  Semiotics of Maps and Atlases                                                                                                | Alexander.Wolodt<br>schenko@mailbox.<br>tu-dresden.de<br>florian@hruby.fast<br>mail.fm |
|    | Country/District                        | France & Spain & USA                                                                                                                                                                                                                                        |                                                                                        |
| 49 | Organizer(s)                            | Lucrecia Escudero Chauvel (Université de<br>Lille. France)<br>Teresa Velázquez (Universidad Autónoma<br>de Barcelona. Spain)<br>Eliseo Colón (Universidad de Puerto Rico.<br>USA)                                                                           | lescuderochauvel<br>@gmail.com;<br>Teresa.Velazquez<br>@uab.es;<br>ecolon@caribe.net   |
|    | RT topic                                | New Cultural Identities and Digitals Mediations                                                                                                                                                                                                             |                                                                                        |
|    | Country/District                        | China                                                                                                                                                                                                                                                       |                                                                                        |
| 50 | Organizer(s)                            | Xinren Chen (School of Foreign Studies,<br>Nanjing University)<br>Gang He (School of Foreign Languages,<br>East China Normal University)                                                                                                                    | cxr3354182@163.<br>com<br>hegman2@163.co<br>m                                          |
|    | RT topic                                | Semiotics and contemporary pragmatics                                                                                                                                                                                                                       |                                                                                        |
|    | Country/District                        | Estonia & China                                                                                                                                                                                                                                             |                                                                                        |
| 51 | Organizer(s)                            | Kalevi Kull (University of Tartu) Mihhail Lotman (University of Tartu, University of Tallinn) Yongxiang Wang (School of Foreign Languages and & Cultures, Nanjing Normal University)                                                                        | kalevi.kull@ut.ee;<br>mihhail.lotman@u<br>t.ee;<br>nshdyxwang@163.<br>com              |
|    | RT topic                                | Tartu semiotics: Synthesis of cultural semiotics and biosemiotics, Lotman and Uexküll                                                                                                                                                                       | COM                                                                                    |
|    | Country/District                        | Bulgaria                                                                                                                                                                                                                                                    |                                                                                        |
| 52 | Organizer(s)                            | Kristian Bankov (professor in semiotics at New Bulgarian University, head of the Southeast European Center for Semiotic Studies there and director of a semiotic master program called "Advertising and Lifestyles") Semiotics between the Consumer Culture | kbankov@omega.<br>bg                                                                   |
|    | RT topic                                | and the Market Research                                                                                                                                                                                                                                     |                                                                                        |
| 53 | Country/District                        | Finland                                                                                                                                                                                                                                                     |                                                                                        |
|    | Organizer(s)                            | Aki-Mauri Huhtinen (School of Defense,                                                                                                                                                                                                                      |                                                                                        |

|    |                        | Helsinki University)                                                                                                                                                                                                                              |                                                                                                      |
|----|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
|    | RT topic               | Semiotics of security                                                                                                                                                                                                                             |                                                                                                      |
|    | Country/District       | China                                                                                                                                                                                                                                             |                                                                                                      |
| 54 | Organizer(s)           | Shaohua Wang (School of Foreign<br>Languages & Cultures, Nanjing<br>Normal University)                                                                                                                                                            | wshdaniel@126.co<br>m                                                                                |
|    | RT topic               | Interaction between semiotics and cognitive science                                                                                                                                                                                               |                                                                                                      |
|    | Country/District       | Brazil                                                                                                                                                                                                                                            |                                                                                                      |
| 55 | Organizer(s)           | Ricardo Nogueira de Castro Monteiro<br>(Professor at Universidade Anhembi<br>Morumbi, São Paulo)                                                                                                                                                  | castromonteiro@m                                                                                     |
| 55 | RT topic               | Semiotics applied to Marketing and Communication: local and global approaches to the contemporary consumer culture                                                                                                                                | e.com                                                                                                |
|    | Country/District       | France & Spain & Argentina                                                                                                                                                                                                                        |                                                                                                      |
| 56 | Organizer(s)  RT topic | Philippe Bootz (University Paris, Laboratory Paragraphe)  Asunción López-Varela (Univ. Complutense Madrid, Spain)  Participants: Cristina Peñamarín (Univ. Complutense Madrid, Spain)  Claudio F. Guerri (Universidad de Buenos Aires, Argentina) | philippe.bootz@un iv-paris8.fr alopezva@filol.uc m.es cpberis@ccinf.uc m.es claudioguerri@gm ail.com |
|    | 1                      | Semiotics and Design in the Digital Era                                                                                                                                                                                                           |                                                                                                      |
| 57 | Country/District       | Bulgaria                                                                                                                                                                                                                                          |                                                                                                      |
|    | Organizer(s)           | Maria Popova DSc. (New Bulgarian University – Bulgaria)                                                                                                                                                                                           | mpopova@nbu.bg                                                                                       |
|    | RT topic               | Semiotics and Sociolinguistics of Facebook Speech                                                                                                                                                                                                 |                                                                                                      |
| 52 | Country/District       | Italy                                                                                                                                                                                                                                             | massimo.leone@u                                                                                      |
| 58 | Organizer(s)           | Massimo Leone (Department of                                                                                                                                                                                                                      | nito.it                                                                                              |

|    |                  | Philosophy, University of Torino,<br>Italy)                 |  |
|----|------------------|-------------------------------------------------------------|--|
|    | RT topic         | The Semiotics of Ecstasy: on the Self-<br>Denial of Meaning |  |
|    | Country/District |                                                             |  |
| 59 | Organizer(s)     |                                                             |  |
|    | RT topic         |                                                             |  |
|    | Country/District |                                                             |  |
| 60 | Organizer(s)     |                                                             |  |
|    | RT topic         |                                                             |  |
|    | Country/District |                                                             |  |
|    | Organizer(s)     |                                                             |  |
|    | RT topic         |                                                             |  |

## **Round Tables and Sessions in**

# "The 1st Chinese Symposium on Semiotics"

# (Oct. 4, 2012, hosted by School of Foreign Languages & Cultures, Nanjing Normal University)

## (Speaking in Chinese)

| RT Topics                                                   | Organizers                                                                                                                                                                                                         | Email                                                                   |
|-------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1. Logic, cognitive sciences, and semiotics                 | Huaxin Huang: School of Humanities, Zhejiang University Zongming Chen: Department of Philosophy, Zhejiang School of Administration Chongli Zou: Institute of Philosophy, Chinese Academy of Social Sciences (CASS) | rw211@ch.zju.e<br>du.cn<br>saiyingma@sina.<br>com.cn<br>chlizou@263.net |
| 2. Arts of movie and television, film theory, and semiotics | Chunjing Qu: School of Film and TV Arts & Technology, Shanghai University Longren Qi: Department of Radio, Television and Film, Shih Hsin University Jingbo Zhou: Communication University of China                | quchunjing@163 .com lzchi@cc.shu.ed u.tw zhoujingbo@cuc .edu.cn         |

| 3. Fine arts and semiotics                                                  | Hanwei Wang: School of Fine Arts, Nanjing<br>Normal University                                                                                                                                        | hanwei1905@g<br>mail.com                                                       |
|-----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| 4. Linguistics and semiotics                                                | Bin Xin: School of Foreign Languages & Cultures, Nanjing Normal University                                                                                                                            | xinb5906@yaho<br>o.com.cn                                                      |
| 5. Theories of literature and art and semiotics                             | Xianzhang Zhao: Research Institute of Aesthetics, Nanjing University Guohua Zhu: Department of Chinese Language and Literature, School of Humanities and Social Science, East China Normal University | zhao837@msn.c<br>om<br>ghzhu@zhwx.ec<br>nu.edu.cn                              |
| 6. Chinese literature and semiotics                                         | Liang Xu: Department of Chinese Language<br>and Literature, School of Humanities,<br>Zhejiang University<br>Xiaolin Tang: College of Literature and<br>Journalism, Sichuan University                 | zjdxxuliang@16<br>3.com<br>tangxl6523cd@y<br>ahoo.com.cn                       |
| 7. Culturology, media studies, and semiotics                                | Yiheng Zhao: College of Literature and Journalism, Sichuan University Yan Li: Department of Journalism and Communication Studies, College of Media and International Culture, Zhejiang University     | zhaoyiheng@gm<br>ail.com;                                                      |
| 8. East European and Soviet-Russian literature and semiotics                | Mingyu Wang: Tianjin Foreign Studies University Cheng Kang: School of Foreign Languages & Cultures, Nanjing Normal University                                                                         | mywang2@163.<br>com;<br>cathykc@126.co<br>m                                    |
| 9. History of the ideas of Confucianism, Taoism and Buddhism, and semiotics | Pengcheng Gong: Department of Chinese Language and Literature, Peking University Lunyue Wang (Centre d'Etudes Chinoises, INALCO, Paris) Haiyan Shen (Dept. philosophy, Shanghai University)           | gungpc@gmail.c<br>om<br>frederic.wang@n<br>euf.fr<br>hyshen86@yaho<br>o.com.cn |
| 10. Ancient history, archaeology, textual criticism, and semiotics          | Rui Wu (Institute of History, CASS) Zhenjiang Ning (Institute of Ancient History, Shanghai University)                                                                                                | xuanku03@yaho<br>o.com.cn;<br>shdtchxj@163.c<br>om                             |
| 11. Semiotics, teaching of semiotics, and translation                       | Zhiting Zhang (College of Foreign<br>Languages, Nankai University)<br>Yuping Li: Department of Chinese Language<br>and Literature, Nankai University                                                  | zhangshuono3@<br>163.com;<br>catheadli@yeah.<br>net                            |
| 12. Semiotic studies in Taiwan                                              | Hsiu-chih Tsai (Dept. of foreign languages,<br>University of Taiwan)                                                                                                                                  | tsaihc@ntu.edu.t<br>w /<br>tsaihc@ntu.edu.c<br>n                               |
| 13. Social semiotics                                                        | Deping Lu (Tianjin Foreign Studies University)                                                                                                                                                        | depinglu@sina.c<br>om                                                          |

| 14. Semiotics in Chongqing: Culture | Xu Wen (College of Foreign Langua | ges, bywenxu@yaho |
|-------------------------------------|-----------------------------------|-------------------|
| and Cognition                       | Southwest University)             | o.com.cn          |