

The 2016 International Symposium on Language and Semiotic Studies

November 25-27, 2016

Suzhou, China

The 2016 International Symposium on Language and Semiotic Studies was successfully held on November 25-27, 2016, in Suzhou, China. Sponsored and organized by the School of Foreign Languages and the journal of *Language and Semiotic Studies* (quarterly) of Soochow University, the symposium brought together scholars from around the world for a pleasant weekend of in-depth transcultural and interdisciplinary exchange on language and semiotics research, including linguistic and semiotic theories, history of language and semiotic studies, future prospects of language and semiotic studies, theoretical advancements in language and semiotic studies and innovative applications, and literary studies and cultural studies.

The symposium presented 13 keynote speeches, plus a seminar and a roundtable. Each keynote speaker had 40 minutes for a presentation and each seminar speaker 15 minutes, followed with a Q&A session.



SOOCHOW UNIVERSITY

Plenary Speakers

1. **Zhuanglin Hu**, *Peking University, China*
Applicability and Semiotic Theories
2. **Per Aage Brandt**, *Case Western Reserve University, USA*
Deixis and the Ontology of Signs: Two Essays Towards a Clarification
3. **Han-liang Chang**, *Taiwan University, Taiwan, China*
Iconicity and Mimicry: A Philological Excursus
4. **Ersu Ding**, *Lingnan University, Hong Kong, China*
Towards a Dynamic Model of the Sign
5. **Tony Jappy**, *University of Perpignan Via Domitia, France*
The Two-Way Interpretation Process in Peirce's Late Semiotics: *A Priori* and *a Posteriori*
6. **James Liszka**, *State University of New York College at Plattsburgh, USA*
A Semiotic Theory of Tropes
7. **Annie Yen-Ling Liu**, *Soochow University, China*
The Enterprize of Music Semiotics: Narratological Approaches to Franz Liszt's Symphonic Poems
8. **Susan Petrilli**, *University of Bari Aldo Moro, Italy*
Semioethics and Literary Writing: Between Peirce and Bakhtin
9. **Augusto Ponzio**, *University of Bari Aldo Moro, Italy*
Literary Writing and Linguistic Disalienation
10. **Göran Sonesson**, *Lund University, Sweden*
Epistemological Prolegomena to the Cognitive Semiotics of Evolution and Development
11. **Jun Wang**, *Soochow University, China*
The Intermediate Status of Superposed Chinese Sequences (SCSs): An Ecolinguistic Perspective
12. **Lianglin Zhang**, *Changshu Institute of Technology, China*
Theoretical Sources of Morris's Semiotics
13. **Javier Terrado-Pablo**, *University of Lleida, Spain*
Toward a History of Cross-Cultural Written Symbols

Seminar Speakers

14. **Xiaofei Shi**, *Soochow University, China*
Exploring Picturebooks Through the Model of Double-Scope Stories

15. **Peter Yacavone**, *Soochow University, China*
A Shakespearean Critique of Emerson in Melville's *Pierre*: Metaphor as Enthusiasm and Smokescreen

16. **Hongbing Yu**, *Nanjing Normal University, China*
The Conception of Space and Power

17. **Lei Han**, *East China Normal University, China*
The *Tao Te Ching* as an Architext of Semiotics

Schedule

Nov 25 (Friday)	8:00-21:00	Reception
Nov 26 (Saturday)	8:30-9:00	Opening Ceremony
	9:20-12:00	Presentations (I)
	12:30-13:30	Lunch
	14:00-17:00	Presentations (II)
	17:30	Dinner
	19:30-21:30	Seminar
Nov 27 (Sunday)	8:30-12:00	Presentations (III)
	12:30-13:30	Lunch
	14:00-15:30	Presentations (IV)
	16:00-17:00	Roundtable Discussion & Closing Ceremony
	17:30	Dinner

The Journal of *Language and Semiotic Studies*

Language and Semiotic Studies is a peer-reviewed research journal of international scope. Published by Soochow University Press, China, it is an authorized quarterly with an independent ISSN number (2096-031X) and a CN number (32-1859/H) granted by the State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China. With all its contents appearing in English, the journal serves and supports the Chinese Association for Language and Semiotic Studies (founded at Soochow University in 1994) while it reaches out to colleagues all around the world for transcultural exchange and inter-disciplinary dialogue.

Currently included in the Chinese CNKI and American EBSCO, *Language and Semiotic Studies* offers a platform for the latest in 21st century scholarship on language and signs. The journal aims at reporting and publishing high-quality research in the studies of language, literature, translation, language education, communication and culture, etc. from linguistic and semiotic perspectives. In the last two years, it has published some 70 essays by about 60 scholars from UK, USA, France, Germany, Sweden, Belgium, Italy, Canada, Mexico, Brazil, Australia, New Zealand, Nigeria, Saudi Arabia, Japan, India, and China.

We continue to welcome contributions from scholars around the world. Manuscripts could be submitted through e-mail attachments to lass@suda.edu.cn (Editorial Office). All contributions need be formatted according to the APA style sheet. For more details, please visit our website at www.szlass.com.cn.

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The School of Foreign Languages Soochow University

English language teaching in Soochow University goes back to the beginnings of its founding some 116 years ago, when the University was known to people in China as Dongwu (literally East of Wu) University. The School of Foreign Languages grew out of Dongwu University's Department of English. Founded in 1940, it was later renamed as the Department of Foreign Languages when the University changed its name to Jiangsu Teachers' College in the 1950s, and in 1995, it became the School of Foreign Languages of Soochow University.

The School currently has a faculty of some 230 full-time teachers, including 23 professors, and 72 associate professors. The School offers seven undergraduate programs in seven different languages, namely, English, Russian, Japanese, French, Korean, German and Spanish. There are currently over 1,100 undergraduates, some 330 full-time master's and doctoral students and 10 post-doctoral researchers in the School.

The School is committed to promoting research. In the 1980s and 1990s, Wang Wenchang published *The Dictionary of English Collocations* (1988) and *The New-Century Dictionary of Current English Usage* (1998), and the latter won China's National Book Award of that year. In the last ten years, the School's faculty members have been actively involved in top-level research projects supported by the National Social Sciences Foundation and the Ministry of Education. Each year, we publish in Chinese and international academic journals and bring out books in fields such as modern languages and linguistics, world literature and literary criticism, semiotics, cross-cultural communication, translation and interpreting. Home to the Chinese Association for Language and Semiotic Studies, we now edit one of China's first international all-English research journals in the humanities and social sciences, *Language and Semiotic Studies*.

